



Broxtowe
Borough
COUNCIL

DEMENTIA
ACTION PLAN
1ST April 2020 TO 31ST MARCH 2022

ACTION / DESCRIPTION	LEAD OFFICER (Title)	Due Date	UPDATE
Dementia awareness week: increase dementia awareness via ground floor council offices TV screen targeted at employees, Councillors and members of the public	Communities Officer (Health)	DAW 20 – 26 May 2020 (approximately this week in subsequent years)	
Produce an article for Broxtowe Matters (to include raising awareness of community café's / Arts Centre / activities)	Communities Officer (Health)	October 2020	
Social media notifications for dementia awareness week	Communications and Marketing Officer	20 – 26 May 2020	

Deliver Dementia Friends information sessions to staff and community organisations; increasing the number of Dementia Friends in Broxtowe.	Communities Officer (Health)	On-going: 20/21 = 80 new DF 21/22 = 85 new DF	
Dementia Champions Training: encourage Councillors and Employees to become a Dementia Champion at Dementia Friend Information Sessions	Communities Officer (Health)	At each information session	
Raise awareness of BLZ e-learning to help employees become more aware of the needs of people living with dementia and how they might need to take this on board when designing services	Communities Officer (Health)	May 2020	

Older Persons' Week. Explore the possibility to hold relevant activities, to include people living with Dementia	Engagement Manager	October 2020 & 2021	
Explore the possibility to train leisure centre staff to be Dementia Friends so leisure programmes can reflect an inclusive approach towards people living with Dementia and their carers	LLeisure	31 March 2021	
Explore / review inclusive activities at L Leisure centres	LLeisure	31 March 2021	
Raise awareness of the Discretionary Dementia Grant from the Disabilities Facilities Grants fund for adaptations / assistive technology to make homes dementia friendly	Communities Officer (Health)	At every information session	

Explore the possibility of holding a community information event.	Communities Officer (Health)	May 2020	
Report progress on building dementia friendly bungalows (current plan)	Head of Property Services	31 March 2021	Construction of two bungalows at Willoughby Street Beeston will be undertaken in 2020/21
Explore the possibility of building new dementia friendly bungalows	Head of Property Services	31 March 2022	
New dementia-friendly signage on ground floor of council offices will be considered as part of the New Ways of Working Project.	Head of Property Services	31 March 2021	Work on the reception of the main Council Offices will be undertaken in 2020/21
Planners to undertake the Royal Town Planning Institute e-learning course	Head of Neighbourhoods and Prosperity	31 March 2021	

Encourage and promote activities evidence suggests are preventative factors (smoking cessation, healthy weight, physical activity)	Communities Officer (Health)	31 March 2022 On-going.	NEW Integrated Wellbeing Service launches 1 April 2020
Explore the possibility of creating a pilot project working in partnership with The Studio	Chief Executive	31 March 2020	
Explore possibilities to work in partnership with proposed Belong Care Village in Beeston	Communities Officer (Health)	31 March 2022	
Promote carers roadshows / awareness weeks	Communities Officer (Health)	31 March 2022 (on-going)	
Attend Nottinghamshire Dementia Action Alliance meetings and support actions	Communities Officer (Health)	31 March 2022	
New Mayor does dementia friends training	Communications and Marketing Officer	September 2020 September 2021	

Refresh Dementia webpage	Communities Officer (Health)	September 2020	
Explore the possibility of mandatory Dementia Friend training as part of the induction with new starters.	Head of Public Protection	December 2020	
Refresh HR policies when appropriate: the Council is committed to ensuring that its staff are treated with dignity and respect at work. Consideration will be given to carers through agreement to flexible working requests in accordance with the 2014 Flexible Working Regulations and the ACAS Code of Practice.	HR Manager	Reactive until 31 March 2022	