

Appendix 2

Proposed 2027/28 Events Programme

The proposed programme would deliver a similar programme of events as delivered in the 2026/27 programme.

Minor changes are proposed to keep the programme fresh and take on board the feedback and operational planning of individual events. This includes:

- A small, family event at the Kimberley Community and Business Hub to utilise this new community asset.
- An extended Beeston Summer Fete to reflect the growing popularity of the event.
- Rotation of Fun Days and Summer Fun Days to ensure residents from different areas get opportunities to try new events each year.
- Prom events will be incorporated into existing events to further enhance their scheduled programme, as well as reflect resource and capacity of the Events Team.
- Changes will also ensure the safe and successful delivery of the Events Programme. Including Martyn's Law, Hostile Vehicle Mitigation (HMV) and Health and Safety Risk Management, whilst working with the Safety Advisory Group (SAG) to ensure the safety of all Broxtowe events.
- Subject to Cabinet approval, a Freedom Parade is also proposed to take place on 20 March 2027, which will require operational support of the Events Team.
- Subject to a successful funding bid, operational support will be required to deliver a Festival of Hope during 2027.

The programme has also been designed to:

- Build on the good balance of events across the Borough.
- Continue to provide family focused events around peak times like the summer holidays and Christmas but create more regular opportunities for participation during other times of the year.
- Provide well-established events that existing visitors enjoy.
- Provide opportunities to showcase local community groups and talent.
- Balance indoor and outdoor provision, reducing weather-related risks and costs without compromising on quality activities.
- Provide opportunities to support the local economy during quieter periods.

The associated costs are estimated to be £117,900 based on the current increases in infrastructure costs to make the events legal and safe.

Event	Date	Corporate priority	Expected Turnout	Expected Cost to Council (event budget)	Expected Total cost (including external income)	Comments
Friday18 Stapleford	January - February	Business Growth	300	£1,500	£1,500	This event would replicate the format of 2026 following positive feedback. Expressions of interest will go out to all suitable venues in Stapleford and will be booked on a first come, first served basis.
Kimberley Community and Business Hub	February half term	Health	200	£3,000	£3,500	A small family drop in event will take place to utilise the new facility delivered by the Kimberley Means Business Fund, that is appropriate for the indoor capacity. Activities could include, Minecraft, puppet/magic shows, arts and crafts, a small number of community stalls.
Easter Fun Day Kimberley/Nuthall	Easter half term	Health	750	£4,500	£5,500	This event would take place at a venue with indoor and outdoor space and would be the similar format as 2026/27. Activities will take place indoors with some activities taking place outside where possible/ weather permitting. This gives greater resilience against challenges presented by the weather and enables us to deliver an event during the Easter school holidays. The confirmed location will be subject to venue availability and suitability in both Nuthall and Kimberley, as well as any additional financial contributions to support the costs of the event.
Museum Late	August, December, March	Health/Business Growth	300	£100	£250	Common practice across the museum industry. the Museum Late introduced in 2026, will give visitors the chance to access the museum out of hours and provide additional opportunities for income generation through the museum shop. Three events would take place and as part of the Festival. One would take place to utilise the garden area.

Hemlock Happening	June	Health/Environment	10,000	£28,000	£32,000	2027 will see the 25 th anniversary of the Hemlock Happening, additional budget has been assigned to the event to celebrate the special occasion. External income will also be sought for the event.
Outdoor Theatre, Coronation Park	August/Sept	Health/Business Growth/Environment	300	£5,000	£6,000	Outdoor theatre will be delivered in a new location in the north of the Borough for 2027/28.
Beeston Summer Fete	Mid July	Health	2,200	£12,000	£14,000	This event will follow a similar format as in previous years and include the carnival parade. Propose to extend the finish time by 1 hour and finish with a proms in the park element.
Outdoor Fun Day - Eastwood	August	Health	2,000	£6,000	£9,500	This event will follow the same format as in previous years plus the use the skatepark facility to provide activities suitable for older children / teenagers.
Outdoor Fun Day - Stapleford	August	Health	1,200	£6,000	£9,000	This event will be a dual venue event with the fun day on Ilkeston Road Recreation Ground plus the use the Stapleford skatepark facility as part of the event to provide activities suitable for older children/teenagers.
Friday18 Beeston	June - August	Health/Community Safety	1,200	£1,500	£1,500	This event will follow the same format as in previous years, expressions of interest will go out to artists and be booked on a first come, first served basis.
Friday18 Kimberley	July - August	Health/Business Growth	400	£1,500	£1,500	This event will follow the same format as in previous years and expressions of interests will go out to all suitable venues and be booked on a first come, first served basis.
D.H. Lawrence Festival	August - September	Health	8,800	£1,500	£2,000	This event will follow the same format as in previous years over 6 weeks.
Green Festival	September	Environment	500	N/A	N/A	This event will follow the same format as in previous years. The costs are met through the Environment budget.

Autumn Fun Day Chilwell	October half term	Health	650	£4,500	£6,000	An indoor play event following a similar format to 2026/27 but at a new venue utilising the indoor space, sports facilities at Chilwell Olympia. The hard standing car park would be a benefit and holding the event indoors prevents cancellation from the weather. There is also equipment such as inflatables that can be used, this will enable budget to be spent on additional activities. Also, partnership working with Leisure.
Beeston Christmas Light Switch On	November	Business Growth	5,000	£16,300	£18,500	This event will follow the same format as in previous years.
Eastwood Christmas Light Switch On	November	Business Growth	4,500	£10,500	£20,050	Event will follow the same format as in previous years. Eastwood Council have confirmed £10,000 of additional income to further enhance the event.
Stapleford Christmas Light Switch On	November	Business Growth	3,200	£10,000	£16,250	Event will follow the same format as in previous years. Stapleford Town Council have confirmed £7,000 of additional income to further enhance the event.
Wellbeing Walks	Ongoing	Health	200	£0	£0	These events will follow the same format as in previous years.

CCity Project	Ongoing	Health/Business Growth/Community Safety	3,000	£20,000 (this is covered as part of a separate budget)	£20,000	As well as established activities including the D.H. Lawrence Children's Writing Competition and C-City Stage at Oxjam, planned activity includes: • Opportunities for young people to take part in sports competitions and exchanges across the C-City partner cities. • Seed funding to support a bid for external funding to help enable young people from Broxtowe to take part in a Youth Parliament conference event in Gutersloh. • Development of a walking football event in Broxtowe for partner cities to take part in. • A new travelling art exhibition and digital heritage exhibition. • A range of online performances including poetry slams and online choirs.
Other events costs	N/A	N/A	N/A	£6,000	£6,000	Other costs are associated with running the events programme but cannot be attributed to specific events including the licences required to play live or recorded music at events, van hire to transport equipment to and from events etc.
			44,700	£117,900	£153,050	