

**Appendix 3****Other Museum Achievements****Education**

A new educational programme leaflet and promotional campaign were produced during 2024/25 to highlight the offer to schools. This has resulted in:

- 228 children engaged through loan boxes which were borrowed by four schools.
- 190 children engaged at two outreach visits to schools.
- 138 children engaged through digital tours with two schools.
- 208 children engaged at in-person visits to the museum during two school visits.

In 2023/24, the Council launched a children's writing competition, inspired by D.H. Lawrence which has been repeated annually (part of the wider CCity Programme of activity). To date, 1,021 entries have been received across the three years the competition has been running and a further 1,781 children have been engaged through their school about the competition. The entries for 2025/26 have exceeded expectations, creating engagement with children from all over the country, as well as internationally from USA, Thailand, India, South Korea, Spain, Ireland and the United Arab Emirates.

Since 2023/24, the Council has taken part in the Nottinghamshire Festival of Curiosity which has included workshops at the D.H. Lawrence Museum for schoolchildren.

**Community Engagement**

The museum has seen an increase in the number of hours volunteered from 273 in 2023/24 to 392 in 2024/25.

The Museum has visited Hopkins Court Independent Living Scheme, Eastwood and Moorlands Care Home Brinsley to conduct outreach activity.

An extended D.H. Lawrence Festival has taken place since 2024/25 providing enhanced opportunities for people to engage in cultural activities across the themes of literature, music, art, theatre, heritage and community.

The Museum has developed a strong working relationship with Broxtowe Women's Project, with a number of events taking place which provide ways for families to get involved with cultural activity, whilst also providing a discreet and accessible way for people to reach out for help.

In 2024/25 the Museum engaged with 149 people via digital tours. This has benefited international audiences and those for whom travel is a barrier to access. There are two digital exhibitions planned to bring the Gallery Space to a wider audience.

As part of the 2024/25 D.H. Lawrence Festival a new 'Five facts about D.H. Lawrence' campaign was launched to promote the Lawrence legacy more widely amongst local people. This included social media posts, pull up banners and beer mats which were given to pubs in Eastwood as part of the D.H. Lawrence Music Festival. This was repeated as part of the 2025 Festival.

### National Coverage

The Museum provided the setting for a BBC Radio 4 series on Lawrence. The second episode of Artworks, Three Faces of D.H. Lawrence was recorded at the Museum, exploring the important role that class played in Lawrence's life and work.

BBC's Bargain Hunt also recorded at the Museum recently, looking at some of the items in the collection and their significance to Lawrence and the local area. An air date for the episode is TBC and publicity will be arranged in line with this.