

UK SHARED PROSPERITY FUND ADVISORY PANEL

FRIDAY 25 OCTOBER 2024

Present: Councillor M Radulovic, (Chair)
Councillor G Marshall
Councillor G Bunn

Officers: Mr Z Darr
Mr J Little
Mr F Lowe
Ms R Sharp
Ms P Ward

1. Apologies

Apologies for absence were received from Ruth Hyde and Councillors P J Owen and S J Carr.

2. Declarations of Interest

There were no Declarations of Interest raised.

3. Minutes

The minutes of the meeting held on 2 August 2024 were confirmed and agreed as a true record.

4. Matters Arising

Local Enterprise Agency

If there was any underspend it had been intended that it would be deposited into an account to support a Community Interest Company (CIC). Due to government direction that this would not be allowable at the end of year three this funding would now be deployed into assets to create an income stream. One proposal would be to convert one of the unlet business units in Beeston town centre for an Air B&B generating up to £20k per annum to support Town Centre Initiatives during the 2025/26 financial year.

Eastwood Visitor Economy

Following discussion, the Blue Line Trail project is to be re-organised into a new more technology driven solution. Officers would pass on these comments to the Culture Team. Members accepted the brass footprints signage works for the Blue Line Trail only at this stage of the project.

Officers were also working with Culture Colleagues to integrate work into the AR Trail.

Beeston Bike Storage

Members asked for an update with Lime Bikes. Officers reported that the bikes could be delivered week commencing 28 October 2024.

Beeston Water Sculpture

Officers advised that the statue will be relocated week commencing 28 October in discussion with Members and the Beeston & District Civic Society.

Economic Development Project activities

- (a) An Inward Investment project with a £25,000 budget is being planned for the new year;
- (b) Town Centre Support Initiatives

Officers provided feedback from the four Business Retail Forums held as part of the Town Centre Initiatives. Each town experienced different issues relating to parking. The amount of £22,500 has been allocated from UKSPF.

- Wifi and mobile telephony – to be piloted through UKSPF
- Keep retailer meetings ongoing for networking
- Parking, scheme for one hour/scratch scheme (£2k generated).
- Local shopping campaigns (but not Saturdays)
- Physical totem signage
- There is an exercise to produce a BID for Giltbrook stores under town centre improvements. It was also worth considering one for Beeston and Stapleford to avoid any bad feeling.

Members will be kept informed of developments.

Members expressed the importance of delivering projects within budget and timelines. Good performance will support our applications for future funding through the Combined Authority and Health Authority.

UKSPF Journey

A copy of the document will be circulated to Panel Members.

5. UKSPF Year 3 Business Grants 2024/25

RECOMMENDED to the Deputy Chief Executive and Section 151 Officer the following businesses should receive financial assistance from the 2024/25 Business Support Programme as listed below:

<u>Applicant</u>	<u>£ Grant Awarded</u>
L&JT Holdings Ltd	£2,800.00
The Doughmother	£3,500.00
Little Foxes Play Town	£10,000.00
Castle Estates	£5,262.00
GH Hurt & Son	£1,935.00
Best Fabrics International	£10,000.00
Rigsby's Seasonal Foods	£4,143.55
Yellow Wood Café	£7,300.00
MTG Energy Solutions Ltd	£10,000.00
PMF Recruitment	£10,000.00
Aria Sustainability	£10,000.00
JD Motor Company	£10,000.00
Fitzmark Promotions	£10,000.00
Lindley Productions	£8,123.00
Response Mechanical Services Ltd	£10,000.00
Hilltop Florist	£5,000.00
Prime Mobility	£10,000.00
Marshall Rowell and Company Ltd	£10,000.00
The New Fat	£4,499.00
Quensus	£7,500.00
High Park Properties	£10,000.00
Coffee Central	£10,000.00
Madhatters Kimberley	£4,459.31
The Beaute Salon	£4,425.00
Little Chippy	£8,000.00
Vivo Italian Restaurant	£7,100.00
Bold Fitness	£6,548.33
Your Chiropractic	£4,700.00
Baileys Hairdressing	£5,000.00
Sew at 174 Ltd	£4,992.00
Marcus Verney Sports Therapy	£4,303.56
Magali Coiffure et Beaute	£5,000.00
Tap and Growler	£4,500.00
Belle Hair	£5,400.00
The Greenhouse Café and Bar	£4,500.00
Beautique Beauty	£2,500.00
Invincible Results	£2,500.00
Never Surrender Tattoo & Art Studio	£2,500.00
Street Machine	£6,500.00
Rachel Carter Sculpture Ltd	£6,252.55
DW Graphic Design Ltd	£2,500.00

It was noted to approve all the grant applications rated green. Members voted unanimously to recommend all grant applications highlighted in blue to be approved subject to due diligence checks.

It was voted unanimously that the Advisory Panel would reconvene during December to allocate any underspend or under delivered/performed schemes. It was reported that all unsuccessful applicants would be signposted to the Council's current business advisers to offer them business support.