

Report of the Executive Director

WALL GRAPHIC FOR THE SERENITY CHAPEL WAITING AREA1. Purpose of Report

To inform Members of the concept to have a crematorium wall graphic on the waiting area of the Serenity Chapel and if deemed an appropriate concept approve the additional budget needed to fund the initiative.

2. Recommendation

The Joint Committee is asked to CONSIDER the use of wall graphics within the Serenity Chapel waiting area and if deemed appropriate RESOLVE that:

- 1) The additional £1000 from reserves needed to implement the initiative.**
- 2) The decision on the design of the graphics to be affixed to the wall be delegated to the Executive Director.**

3. Detail

The current waiting area in the Serenity chapel is a brown wood clad design. The design is dated and consideration has been given to how this can be visually improved to have a more modern and contemporary feel at a relatively low cost. This is part of the measures aimed at improving the user experience and attracting custom. The graphics would show the memorialisation options which are available so potentially attracting customers to commemorate their loved one on the site.

Members are asked to consider that vinyl transfer graphics of the grounds are affixed to the wall to cover the brown cladding. The graphics will show pictures of the grounds and all its beauty so adding to the customer experience when using the facility.

An initial quote has been obtained from a company that are able to produce and fit the graphics for an amount in the region of £1000. Examples of the type of graphics which could be used are shown in the appendix.

4. Financial Implications

The comments from the Head of Finance Services were as follows:

The cost to create and install the wall graphics is in the region of £1000. There is currently no budget allocated to this initiative.

5. Legal Implications

There were no comments from the Monitoring Officer or Head of Legal Services.

6. Background Papers

Nil

APPENDIX

Examples of wall graphics to put affixed to the wall of the Serenity Chapel



